

Kahleido

A Worldwide Cultural Adventure





“KAHLEIDO” – A WHIMSICAL MULTI-MEDIA DANCE PLAY

Sponsorship Opportunity: "Empowering Dreams, Being the Change"

Introduction:

Greetings!

We are Take Flight 21, a Community Elevation Organization that utilizes Arts, Entertainment, and Educational Exposure to Build Healthier Communities. Take Flight 21 Productions is thrilled to present an enchanting and inspiring multi-media dance play: “Kahleido.” We extend a heartfelt invitation to your esteemed organization to join us in supporting this transformative production. It’s an extraordinary journey about persevering through hardship. Kahleido imparts the Freedom to “Know Who You Are and Be Who You Are” so that you can live your dreams according to purpose. It’s not just a show; it’s a life-changing experience.

This whimsical play is a mesmerizing blend of dance, art, music, and fashions from diverse cultures worldwide. We place special emphasis on the rich heritage of black ethnicity. Through our play, we aim to deliver empowering tools for success and elevate holistic well-being. Our diversity fosters love, respect, and unity despite differences. Available with the play will be seminars and workshops to teach literal steps for personal success along with youth internship opportunities. The entire Kahleido experience is revitalizing. It breathes fresh breath that helps relieve mental health issues and the power of belief. Kahleido, inspires hope and highlights a pathway for audiences to live out the greatness of their purpose.

We ask for tax-deductible sponsorship and/or in-kind donation for this collective project as we invest in the future of our youth and communities. Please see the following documents to help elevate lives with us.

Warm Regards,

Naysa Bennett

Kahleido Creator



Why Partner with Us:

By collaborating with us, your organization becomes a beacon of change, symbolizing your dedication to social responsibility and inclusivity. Sponsorship offers unique opportunities for brand visibility, community engagement, and a genuine chance to inspire lasting transformation.

SPONSORSHIP BENEFITS

- 1. "Elevate Your Brand Through the Power of Inspiration"** - Partner with us to elevate your brand's image and values by building a strong association with unity and cultural appreciation. Supporting our production which inspires unity, diversity, equality, and hope, reinforces a commitment to community care and empowerment.
- 2. "The Art of Impact: Sponsorship That Makes a Difference"** - Your sponsorship isn't just an investment; it's a catalyst for creating an impact that celebrates culture, encourages positive mindsets, and imparts life lessons for success. Sponsoring Kahleido raises awareness, fosters unity, and empowers individuals to embrace their unique purpose.
- 3. Economic Growth, Job Creation, and Local Investment:** Sponsorship directly contributes to the local economy. This investment is expected to stimulate business growth, and the increased foot traffic generated by the play, along with associated events and promotions. This can potentially boost sales for local businesses, thereby enhancing the overall economic landscape.
- 4. Educational Impact:** The play's educational programs, supported by your sponsorship, will offer unique learning experiences for local young people and schools. This aligns with a commitment to providing enriching educational opportunities. It brings the world to those who can't travel the world.
- 5. Positive Public Relations and Legacy:** As a sponsor, you will gain significant positive exposure in the media and promotional materials. This sponsorship establishes a lasting legacy, showcasing genuine leadership that invests in the community's well-being. It further proves that you value diversity, business, and community connections, creating a positive image that can carry forward into future terms and endeavors.



Sponsorship Tiers:

1. Silver Advocate (\$10,000)

- Name as "Silver Advocate" in all promotional materials.
- Prominent logo placement in our playbill.
- Extensive social media presence, including dedicated sponsor highlights.
- VIP access to exclusive pre-show events and a post-show meet-and-greet with our talented cast and crew.
- Enjoy twenty VIP tickets to our production with priority seating.
- Create a customized sponsor appreciation event for your organization.
- Award at our Fundraising Awards Gala.
- Sponsor credit on production film and credits.

2. Gold Enthusiast (\$25,000)

- Prominent logo placement in all promotional materials.
- Full-page ad in our playbill.
- Extensive social media coverage with sponsor spotlights.
- VIP access to our exclusive lounge during production.
- Thirty VIP tickets to our production with preferred seating.
- The opportunity to host a private reception for your guests.
- Recognition at the Fundraising Awards Gala.
- Sponsor credit on production film and credits.

3. Diamond Champion (\$50,000)

- Premium logo placement in all promotional materials.
- Two full-page ads in our playbill.
- An exclusive sponsor showcase on our website.
- VIP access to behind-the-scenes tours of our backstage and costume departments.
- Forty VIP tickets to our production with premium seating.
- Showcase your company's logo on all event banners and signage.
- Recognition at the Fundraising Awards Gala.
- Sponsor credit on production film and credits.



Community Elevation

4. Platinum Benefactor (\$100,000)

- Exclusive recognition as our "Platinum Benefactor" with top-tier logo placement in all promotional materials.
- Four full-page ads in our playbill.
- Logo on show t-shirts.
- A dedicated sponsor spotlight on our website with a direct link to your company.
- VIP access to private rehearsals and intimate artist discussions.
- Fifty VIP tickets to our production with front-row seating.
- Opportunity for a personalized promotional video and 3-minute speech at show and Gala.
- Exclusive recognition as "Community Beacon" award at the Fundraising Awards Gala.

5. Executive Producer (Custom over \$500,000)

- A bespoke sponsorship package tailored to align precisely with your corporate mission and objectives.
- Premier logo placement in all promotional materials.
- Exclusive benefits and unique opportunities for brand exposure.
- A specially designed sponsorship package crafted in collaboration with your organization.
- Unlimited VIP tickets to our production, customized to your specific requirements.
- Options for co-branding, executive participation, and tailored engagement.
- Exclusive recognition and award at the Fundraising Awards Gala.

Naysa Bennett

Naysa Bennett, graduate of Hampton University is a wife and mother of 5 sons plus 3 bonus children. She is an Innovative Creator with a deep love for God, Youth and The Arts. Naysa is a community activist, playwright, fashion designer, choreographer, dancer, business owner, mentor, and visionary.

In 2007 she founded The O.N.E. Dance (One Nation Experience). It's a dance and performing arts company that seeks to bring people together, in unity, to impact lives for positive change. In 2017, Naysa founded "Take Flight 21." It's a community elevation organization that utilizes arts, entertainment and exposure to build healthier communities. In 2021, Naysa founded KnoBe: "Know Who You Are, Be Who You Are." KnoBe is a holistic lifestyle company that uses fitness, fashion and artistic expression to empower people to live healthy, happy, and whole lives.

Known for her innovative intelligence, she has written, produced, choreographed, performed and directed her own dancing stage plays over the past 15 years including two at Atlanta's Alliance Theatre. These include "So Fresh" (2008) Beulah, Baptist Auditorium, "Illuminations" (2011) Alliance Theatre, "Fortunate" (2012) Clayton County Performing Arts Center, "InME Awards" (2013) Porter Sanford Performing Arts, Takin Back (2014) Alliance Theatre and currently "Kahleido." Her original productions elevate, educate and empower audiences.



Creator of

Kahleido

www.TakeFLight21.com

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for your

Time,

Consideration,

and Support!